



## Frank Li

### Experience

- **Founder & President, West-East International**, Chicago **2004-Present**
  - Starting from scratch, built W.E.I. as a leader in the weighing industry, not only in products & services (<http://www.west-east-international.com/news/ads.html>), but also in thought & action (<http://www.west-east-international.com/news/industry.html>). Writes extensively on politics, for which Frank has been called a "modern-day Thomas Jefferson" (<http://www.bluetoad.com/publication?i=55244>; page 31 only).
- **Sr. Manager, MCI Conferencing**, Chicago **2001-2003**
  - Turned around & successfully managed the Global Engineering Services group (US, EMEA & APAC) for audio, video & web conferencing. Managed \$12M/year capital. Had 15 direct reports.
  - As an agent of change, profoundly changed the way the company did business in terms of strategic planning, product development and global operations. Made the technology platforms most efficient & effective, saving millions of \$\$ in capital & maintenance, while growing minutes at 30% per year, with the 2003 revenue being ~\$500M.
- **Director, DMR Consulting Group Inc. (an Amdahl co. and a Fujitsu USA co.)**, Chicago **1997-2000**
  - As Amdahl's Project Director at **Lucent/IBM**, directed a \$30M UTS (Unix running on the mainframe) development project with great success - widely regarded as the best project since Lucent outsourced the computer centers to IBM in 1996. The biggest challenge of this project was to bring three impossible companies (i.e. IBM, Lucent and Amdahl) together as a team, delivering the results satisfying all parties. As a reference, it took Lucent (then AT&T) ~5 years (1989-1994) for the previous UTS migration. This time on my watch? 18 months!
  - As the architect of the Commercial Auto project at **Kemper Insurance**, was responsible for all technical & many management issues of the project.
- **Sr. Principal, TSC (Technology Solutions Company)**, Chicago **1996-1997**
  - As TSC's Project Manager at **Kaiser Permanente Ohio**, pulled the \$10M call center development project out of trouble and managed it with great success. The call center was 120-person strong, which was linked to various hospitals and clinics by the workflow system. The biggest challenge was to lead a team of D&T consultants and the client toward the common success with TSC.
  - As a management consultant at **Ameritech** CIO's PMO (Project Management Office), well studied the Telecom Act and helped Ameritech form its responses. Worked with several division CIOs and managed a cross-functional team to design the Full-Service (e.g. local, long distance, cellular and cable) architecture, taking a holistic approach to addressing such issues as consolidated billing, replicated customer data, and real-time service provisioning.
- **Sr. Architect, SSA (System Software Associates)**, Chicago **1995-1996**  
Introduced distributed object computing technology to SSA and coined the term "DOCA" (distributed object computing architecture). Was the architect of SSA's next generation BPCS (Business Planning & Control System) for *manufacturing, distribution, and financial*.
- **Sr. Architect, Andersen Consulting**, Chicago **1993-1995**  
Did various consulting and systems work.
- **Sr. Member of Technical Staff, NEC USA**, Irving, TX **1991-1993**  
Worked on a CORBA-compliant Object Request Broker. Was the principal writer of NEC's submission to the OMG's RFP on IDL-to-C++ mapping. Was an author of NEC's C-DII and the author of CLOS-DII. Worked on various telecom projects.
- **Adjunct Professor, Boston University Brussels**, Brussels **1989-1990**  
Taught various graduate courses in computing (in evening & weekend).
- **Engineer, SWIFT (Society for Worldwide Interbank Financial Telecom.)**, Brussels/Belgium **1988-1991**  
Worked on a network management system, which filtered out 95% of the unwanted network events in the SWIFT network. Worked on an ESPRIT (European Strategic Program for Information Technology) project on network management. Pioneered the study on the integration of structured programming and OOP, and published an oft-cited paper "Integration of Structured and OO Programming" (JOOP, 91).

### Education

- Ph.D. in Electrical (& Computer) Engineering, Vanderbilt University, USA, 1988
- M.E. in Electrical (& Computer) Engineering, University of Tokyo, Japan, 1985
- B.E. in Electrical (& Computer) Engineering, Zhejiang University, China, 1982

### Miscellaneous

- Winner - Debate in Japanese: "How should we contribute to the world peace?" Japan Daily, 1983
- Fluent in English, Japanese and Chinese

